

Advertising rates

Print advertising

Print advert in Metal Powder Report	Advert in one issue (total price)	Advert in three issues (total price)	Advert in six issues (total price)
Full page	3,871 USD	11,025 USD	18,570 USD
Double page spread	6,042 USD	17,223 USD	28,998 USD
1/2 page	2,920 USD	8,325 USD	14,022 USD
1/4 page	2,202 USD	6,279 USD	10,572 USD
Inside front cover	4,548 USD	12,693 USD	21,354 USD
Outside back cover	4,263 USD	12,963 USD	22,074 USD
Inside back cover	7,578 USD	12,174 USD	20,460 USD

Lead generation

Reach out to members of our community, including our journal authors and readers, through custom **Webinar, Microsite, Podcast, and White Paper** packages. Prices are available on request.

E-review

An email sent on a sponsors behalf to a custom subset of our database of members and readers	<1000 recipients	2000 to 20000 recipients	20000+ recipients
Per 1000 names: one email	520 USD	300 USD	150 USD

E-newsletter

	1 month/ 4 newsletters	3 months/ 12 newsletters	6 months/ 24 newsletters	12 months/ 48 newsletters
Banner 600x74px	969 USD	1,758 USD	3,078 USD	4,404 USD

Web banners

Banner advertising against the Reinforced Plastics sections on MaterialsToday.com ^d	One month	Three months (total price)	Six months (total price)	Twelve months (total price)
Leaderboard (one position)	969 USD	2,583 USD	4,518 USD	6,456 USD
MPU (two positions)	1,230 USD	3,072 USD	4,914 USD	7,368 USD
Rectangle (two positions)	538 USD	1,293 USD	1,938 USD	2,905 USD

Our website is designed to be accessible on desktop, mobile and tablet:

Leaderboard: Desktop - 970x90px OR 728x90px; Tablet - 728x90px; Mobile - 320x50px

MPU: Desktop - 300x250px; Tablet - 300x250px; Mobile - 300x250px

Rectangle: Desktop - 180x150px; Tablet - 180x150px; Mobile - 320x50px

Looking for something else?

Contact our sales teams to discuss your unique needs.

Editorial calendar

Additive Manufacturing now features in every issue.

JANUARY/FEBRUARY:

Projected deadline 1st December 2016
Aerospace
PM in electronics
Powder Injection Molding

MARCH/APRIL:

Projected deadline 1st February 2017
Additive Manufacturing
Pressing
Particle characterization/sizing

MAY/JUNE:

Projected deadline 1st April 2017
Ceramics
Hardmetals
Ferrous powders

JULY/AUGUST:

Projected deadline 1st June 2017
New markets
Hardmetals
Powder production
Sintering

SEPTEMBER/OCTOBER:

Projected deadline 1st August 2017
PowderMet2017
Farnborough Airshow Report
Metal finishing

NOVEMBER/DECEMBER:

Projected deadline 1st October 2017
Non ferrous powders
Metal Injection Molding
Automotive

Please contact us to confirm which events the magazine will be distributed at.

The Editorial calendar is subject to change. Please visit www.materialstoday.com/mpr/calendar for the latest topics and schedule.

*publisher's own data.

^b152,975 page views, September 2015. Topic/brand breakdown available on request.

^cNot all members have opted in to receive all types of communication.

^dAdditive manufacturing, Hardmetals and ceramics, Metal finishing, Metal industry, Metal processing, Molding and pressing, Powder applications. Excludes the 'Metal Finishing' category..

contact details

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