**Materials Today** is a community dedicated to the creating and sharing of materials knowledge and experience.

Elsevier is the world’s largest materials science publisher, publishing over one third of the world’s academic research content*.

United as the Materials Today family, Elsevier’s materials portfolio includes over 130 publications, including leading titles such as Nano Today, Applied Materials Today, Progress in Materials Science, Biomaterials, Polymer and Nano Energy.

Articles from the primary publications in the Materials Today family are downloaded approx. 6 Million times a month*.
Connecting the materials community

With an Impact Factor of 26.416 and CiteScore of 31.1 the flagship Materials Today journal is known for its high quality review articles by leading materials researchers, as well as the latest news, comment, and opinion in materials science.

The Materials Today journal, available in print and online, is published 10 times a year with articles from the journal being downloaded over 1.7 Million times in 2017.

Print copies of the Materials Today journal are freely distributed to the World’s leading materials science departments, as well as key conferences. Over 45,500 readers have signed up to receive the Materials Today e-Table of Contents, and over 19,000 readers have opted in to receive our e-newsletter twice a month.

The Materials Today website receives over 120,000 page views per month.

Whether your goal is to:
- Create maximum market impact
- Increase brand exposure
- Generate leads
- Influence stakeholders
- Educate or collect information/user feedback
- Disseminate findings
- Recruit R&D staff

Materials Today will help to realize these goals by reaching out to key audiences in a targeted and cost effective way.

Contact our advertising team to discuss your needs, no matter how big or small.

Connecting the materials community

Solutions include:
- Print
- Newsletters
- Banners
- Webinars
- Recruitment

Our database of readers, subscribers and website users contains over 131,000 members who have opted in to receive communications from Materials Today and our partners.

Members by continent

- North America 30%
- South America 5%
- Asia 25%
- Europe 30%
- Oceania 2%
- Africa 8%

Types of organization our members work for

- Academic research 22.14%
- Materials/Component Manufacturer 9.07%
- Materials/Component End User 7.04%
- Government research 3.07%
- Corporate research 2.62%
- Consultancy 2.85%
- Materials/Component Supplier 2.89%
- Other 50.32%
Members’ scientific interests

- Composites: 58,471
- Characterization & testing: 24,570
- Nanotechnology: 24,673
- Materials chemistry: 24,460
- Electronic properties: 22,002
- Polymers: 26,111
- Metals & Alloys: 20,597
- Mechanical behavior: 11,799
- Biomaterials: 17,223
- Ceramics: 14,876
- Amorphous materials/glasses: 9,032
- Optical materials: 8,679
- Computer modelling: 6,346
- Energy storage/generation: 8,294
- Multi disciplinary materials: 4,860

Advertising rates

Print advertising

<table>
<thead>
<tr>
<th>Print advert in the Materials Today journal</th>
<th>Advert in one issue (total price)</th>
<th>Advert in three issues (total price)</th>
<th>Advert in ten issues (total price)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>6,881 USD</td>
<td>19,605 USD</td>
<td>55,020 USD</td>
</tr>
<tr>
<td>Double page spread</td>
<td>10,743 USD</td>
<td>30,618 USD</td>
<td>85,930 USD</td>
</tr>
<tr>
<td>1/2 page</td>
<td>5,192 USD</td>
<td>14,799 USD</td>
<td>41,550 USD</td>
</tr>
<tr>
<td>1/4 page</td>
<td>3,917 USD</td>
<td>11,166 USD</td>
<td>31,350 USD</td>
</tr>
<tr>
<td>Inside front cover</td>
<td>7,913 USD</td>
<td>22,563 USD</td>
<td>63,270 USD</td>
</tr>
<tr>
<td>Outside back cover</td>
<td>8,085 USD</td>
<td>23,046 USD</td>
<td>65,410 USD</td>
</tr>
<tr>
<td>Inside back cover</td>
<td>7,578 USD</td>
<td>21,642 USD</td>
<td>60,630 USD</td>
</tr>
</tbody>
</table>

E-newsletter

<table>
<thead>
<tr>
<th></th>
<th>1 month/2 newsletters</th>
<th>3 months/6 newsletters</th>
<th>6 months/12 newsletters</th>
<th>12 months/24 newsletters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner 600x74px</td>
<td>1,230 USD</td>
<td>3,485 USD</td>
<td>6,663 USD</td>
<td>11,788 USD</td>
</tr>
</tbody>
</table>
E-ToC

<table>
<thead>
<tr>
<th>e-ToC Banner</th>
<th>One e-ToC</th>
<th>Two e-ToCs</th>
<th>Six e-ToCs</th>
<th>Ten e-ToCs</th>
</tr>
</thead>
<tbody>
<tr>
<td>600*74px</td>
<td>700 USD</td>
<td>1,230 USD</td>
<td>3,485 USD</td>
<td>6,000 USD</td>
</tr>
</tbody>
</table>

Web banners

<table>
<thead>
<tr>
<th>Banner advertising against the scientific categories on MaterialsToday.com</th>
<th>One month</th>
<th>Three months (total price)</th>
<th>Six months (total price)</th>
<th>Twelve months (total price)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaderboard (one position)</td>
<td>2,763 USD</td>
<td>4,395 USD</td>
<td>8,038 USD</td>
<td>13,186 USD</td>
</tr>
<tr>
<td>MPU (two positions)</td>
<td>3,796 USD</td>
<td>6,279 USD</td>
<td>11,051 USD</td>
<td>15,698 USD</td>
</tr>
<tr>
<td>Rectangle (two positions)</td>
<td>691 USD</td>
<td>1,096 USD</td>
<td>2,009 USD</td>
<td>3,299 USD</td>
</tr>
</tbody>
</table>

MaterialsToday.com is designed to be accessible on desktop, mobile and tablet:
Leaderboard: Desktop - 970x90px OR 728 x 90px; Tablet - 728x90px; Mobile - 320x50 px
MPU: Desktop - 300x250px; Tablet - 300x250px; Mobile - 300x250px
Rectangle: Desktop - 180x150px; Tablet - 180x150px; Mobile - 320x50px

Looking for something else?
Contact our sales teams to discuss your unique needs.

contact details

To find your local Materials Today advertising contact, visit www.materialstoday.com/advertise/, or email Commercialsales@elsevier.com.

Conference contra arrangements

Adeline Fernandez
Email: a.fernandez@elsevier.com
Tel: +31 020 485 2740

We welcome your press releases and announcements. Please send to: materialstoday@elsevier.com